Preparing to Reenergize the Public
Wisconsin Concrete Pavement Association
February 13, 2020
Creating the Drumbeat
Keeping Transportation in the News

- Six regional meetings
- Milwaukee economic development seminar
- Paid media
- Turnout for Transportation
- Four Rough Road Tours
- Four legislative forums
- 1,500 social media posts
- 400 stories from the public
- 9,000 legislative contacts
- 700 local resolutions
What’s Next?
Leveraging the Multimodal Local Supplement Grant Program

$75 Million AVAILABLE

$1.47 Billion IN NEEDS
## MLS Grant Program – the Details

<table>
<thead>
<tr>
<th>Mode</th>
<th>Number of Applications</th>
<th>Documented Needs (millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roads</td>
<td>1,245</td>
<td>$954.2</td>
</tr>
<tr>
<td>Multimodal</td>
<td>161</td>
<td>312.4</td>
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<tr>
<td>Harbor</td>
<td>9</td>
<td>11.8</td>
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<tr>
<td>Bridge</td>
<td>83</td>
<td>44.9</td>
</tr>
<tr>
<td>Bike/Pedestrian</td>
<td>84</td>
<td>109.2</td>
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<tr>
<td>Transit</td>
<td>11</td>
<td>24.8</td>
</tr>
<tr>
<td>Railroad</td>
<td>3</td>
<td>8.7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,596</strong></td>
<td><strong>$1,466.4</strong></td>
</tr>
</tbody>
</table>
Wis. Rapids – Grand Ave. & Jackson St. Bridges
City of Waupaca – Pedestrian Bridge over Waupaca River
City of Adams – West State Street
Making the Connection
(Fall 2019)
Keeping the Connection
Connecting the Dots

#MadePossibleByWITransportation
It’s how we get there
... but we’re not there yet.